Wine 750 ml	LCB Cost *(Fed tax incl)*	Markup		State Tax	Retail Price
Regular Price	$10.00	*40%*	$14.00	$0.17	$14.17
Discount Price	$7.00	*40%*	$9.80	$0.17	$9.97
Reduction	$3.00				**$4.20**

PLAINTIFF'S EXHIBIT
CASE NO. CV04-0360P
EXHIBIT NO. 330