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# OFFICE OF THE WASHINGTON STATE LIQUOR CONTROL BOARD MEETING

## February 2, 2005

The regular meeting of the Washington State Liquor Control Board was called to order at 10:00 a.m., on Wednesday, February 2, 2005 in the Board conference room, 3000 Pacific Avenue SE, Olympia, Washington, by Chairman Merritt Long. Board Member Vera Ing and Board Member Roger Hoen were present. Tony Kim, Administrative Assistant to the Board summarized the minutes.

### Financial Services Division – Governor's Quality Awards

The Following groups received the Governor's Quality Award.

"Saving Electricity at the DC" process Improvement team. The team members are Mike Wolfe, Leo Young, and Elmer Ophdal.

"Streamlining the Wine Temporary Price Reduction Process" Quality Team. The team members are Steve Burnell, Jamie Storm, Debbie Ball, Nancy Massaia, and Cindy Doughty.

### Enforcement and Education Division – Enforcement Secretary of the Year Award

Rick Phillips, Chief

PLAINTIFF'S EXHIBIT
CASE NO. CV04-0360P
EXHIBIT NO. 232



TX232_001

The Chief presented the Enforcement Secretary of the Year award to Glenda Posch, Office Secretary Administrative of the Olympia Enforcement Office in the presence of her senior officers and co-workers.

**Purchasing Services Division – Potential New Wine Listings/Delistings**

Steve Burnell, Wine Program Manager

The Wine Advisory committee has reviewed the following wines. Criteria for selections made by this panel include outstanding taste, good value, consumer interest and other factors. From blind tastings, the following selections and recommendations were made by the Committee and the Purchasing Division. Mr. Burnell recommended the Board approve the following listing actions.

| Wine | Region | Vintage | Retail | Recommendation |
|---|---|---|---|---|
| Red Diamond Chardonnay | Washington | 2002 | $ 6.98 | List as M |
| Red Diamond Merlot | Washington | 2001 | $ 6.98 | List as M |
| Red Diamond Cabernet Sauvignon | Washington | 2002 | $ 6.98 | List as M |

The following wines are offered as a One-Time-Only purchase. The purchasing department and Mr. Burnell recommended the Board approve the following One-Time-Only listings.

| Wine | Region | Vintage | Retail | # of Cases |
|---|---|---|---|---|
| Kestral Drop Dead Red | Washington | NV | $13.99 | 112 Cases |

The following wines are offered to the Board in limited case quantities. The purchasing department and Mr. Burnell recommended the Board approve the following wines for "U" code listing.

| Wine | Region | Vintage | Retail | # of Cases |
|---|---|---|---|---|



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| | | | | |
|---|---|---|---|---|
| Whitman Narcissa Red Table | Washington | 2001 | $21.99 | 14 Cases |

The Board currently lists the following wines. Based on the blind tasting OR other criteria Mr. Burnell recommended the Board DELIST the following items:

| Wine | Region | Brand Code | Reason |
|---|---|---|---|
| Bookwalter Johannisberg Riesling | Washington | 900004 | Discontinued by Supplier |
| Gran Oristan Red Table | Spain | 901126 | Discontinued by Supplier |
| Covey Run Sem-Chard | Washington | 558850 | Discontinued by Supplier |

*Note: All listings are 750ml size unless noted otherwise.*

Board Member Ing moved for approval. Board Member Hoen seconded the motion, and it was passed unanimously.

**Purchasing Services Division – Potential New Listings/Delistings**

Steve Burnell, Wine Program Manager

Based on presentations made by supplier representatives on January 27, 2005, discussions with members of the listing committee, tasting reports on product samples and other factors, Mr. Burnell recommended that the Board approve the following listing/rejection actions.

| Description | Recommendations |
|---|---|
| Fireball Cinnamon Flavored Whisky, 750 ml ($13.95) | List as L |
| UV Blue Raspberry Flavored Vodka, 750 ml ($11.95) | List as L |
| UV Green Apple Flavored Vodka, 750 ml ($11.95) | List as L |
| UV Red Cherry Flavored Vodka, 750 ml ($11.95) | List as L |
| Voyant Chai Cream Liqueur, 750 ml ($21.95) | List as M |
| Glenmorangie Sherry Wood Single Highland Malt Scotch Whisky, 750 ml ($54.95) | List as L |
| Barton Blue Wave Blue Raspberry Flavored Vodka, 750 ml ($9.95) | List as L |
| Master of Mixes Cosmopolitan Martini Mix, 1 Liter ($3.99) | List as L |



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| | |
|---|---|
| Master of Mixes Sour Apple Martini Mix, 1 Liter ($3.99) | List as OTO |
| Rogue Spirits White Rum, 750 ml ($24.65) | List as OTO |
| Navan Liqueur, 750 ml ($38.95) | List as M |
| Eagle Rare Single Barrel 10Year Kentucky Straight Bourbon, 750 ml ($29.95) | Reject |
| El Jimador Blanco Tequila, 750 ml ($24.95) | Reject |
| UV Vodka, 750 ml ($11.95) | Reject |
| UV Citruv Citrus Flavored Vodka, 750 ml ($11.95) | Reject |
| UV Ivory Vanilla Flavored Vodka, 750 ml ($11.95) | Reject |
| UV Orange Flavored Vodka, 750 ml ($11.95) | Reject |
| Finlandia Mango Flavored Vodka, 750 ml ($18.95) | Reject |
| Beachcomber Coconut Flavored Rum, 750 ml ($11.95) | Reject |
| Beachcomber Pineapple Flavored Rum, 750 ml ($11.95) | Reject |
| Beachcomber Spiced Rum, 750 ml ($11.95) | Reject |
| Beachcomber Apple Flavored Rum, 750 ml ($11.95) | Reject |
| Chi-Chi's Blue Raspberry Lemonade Cocktail Mix, 1.75Liter ($14.95) | Reject |
| Tequila Buen Amigo Oro, 750 ml ($15.30) | Reject |
| Marie Brizard Raspberry De Bordeaux Liqueur, 750 ml ($19.95) | Reject |
| Marie Brizard Triple Sec Liqueur, 750 ml ($19.95) | Reject |
| Marie Brizard Watermelon Liqueur, 750 ml ($15.95) | Reject |
| Marie Brizard Cassis De Bordeaux Liqueur, 750 ml ($19.95) | Reject |
| Matador Gold Tequila, 750 ml ($13.35) | Reject |
| Matador Blanco Tequila, 750 ml ($13.35) | Reject |
| Smirnoff Signatures Cape Codder Flavored Vodka, 750 ml ($9.95) | Reject |
| Smirnoff Signatures Screwdriver Flavored Vodka, 750 ml ($9.95) | Reject |

Board Member Ing moved for approval. Board Member Hoen seconded the motion, and it was passed unanimously.

**The Meeting was adjourned at 10:30 A.M.**

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